

A framework for modeling the relationships between the rational and behavioral reactions of assisting conversational agents

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Outline

- 1 Introduction
- 2 Agent architecture
- 3 Case study: Cognitive Biases
- 4 Conclusion

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- 1 Introduction
 - Context: Assisting agents with a cognitive model
 - Towards rational and behavioral ACA experimentation
- 2 Agent architecture
- 3 Case study: Cognitive Biases
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Assisting Conversational Agents (ACA)

Issues of assistance to novice users

- “Paradox of motivation” (*Carroll & Rosson, 1987*)
- Users prefer the help provided by “a friend behind the shoulder” (*Capobianco & Carbonell, 2001*)

A solution: conversational agents for assistance

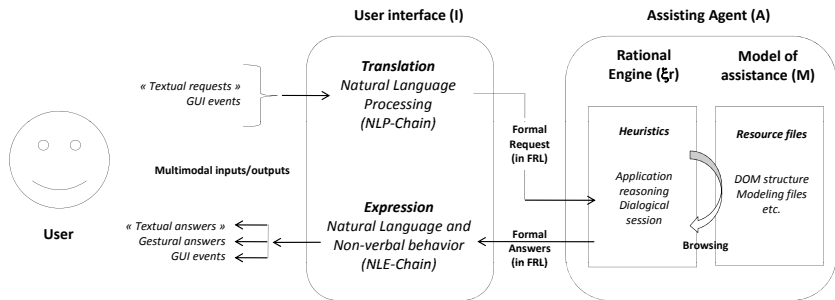
- “Persona Effect”: an animated agent increases credibility (*Lester, 1997*)
- Natural language: ideal modality when facing cognitive distress (*Carbonell, 2003*)

Realistic Assisting Conversational Agents

To be used, must look like “the friend behind the shoulder”:

- Embodiment: movements, emotions rendering. . .
 - suitable with its visual realism
 - or risks to fall into the “Uncanny valley” (*Mori, 1970*)
- Cognitively: coherent personality, credible reactions to requests. . .
 - suitable with its embodiment
 - or risks to reproduce the “Clippy Effect” (*Xiao et al., 2004*)

Typical ACA architecture



DOM-Integrated Virtual Agents (DIVA) (*Xuetao et al., 2009*)

Typical ACA architecture issues

Issue: Lack of human-likeness and dialogue naturalness

- 1 Repetition of cooperation: the agent is always responsive
- 2 Repetition of answer's schemes: use of similar linguistic patterns
- 3 Repetition of rational reactions: independently from previously asked requests

Solution: a modified architecture

- a personality model integrated to the model of assistance \mathcal{M}
- a correlated behavioral engine \mathcal{E}_b working with \mathcal{E}_r

Typical ACA architecture issues

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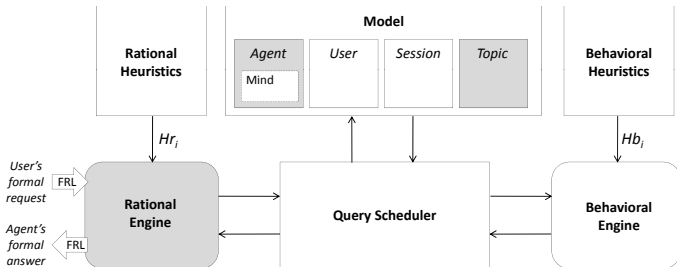
Solution: a modified architecture

- a personality model integrated to the model of assistance \mathcal{M}
- a correlated behavioral engine \mathcal{E}_b working with \mathcal{E}_r
⇒ **Relationship between \mathcal{E}_r and \mathcal{E}_b ?**
To define through experimentation with Rational and Behavioral (R&B) agents

Outline

- 1 Introduction
- 2 Agent architecture
 - Formal Request Language (FRL)
 - Model of Assistance \mathcal{M}
 - Mind model $\mathcal{M}.\Psi$
 - Heuristics
- 3 Case study: Cognitive Biases
- 4 Conclusion

General R&B agent architecture

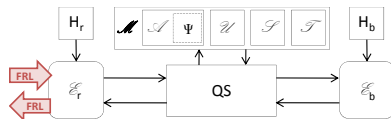


- Detailed model of assistance \mathcal{M} (including agent's mind)
- Separated heuristics as symbolic representation
- Behavioral Engine \mathcal{E}_b
- A query scheduler

Language structure

FRL supports I/O between the user (u) and the agent (a) through the interface

Form: **PERFORMATIVE**[content]



Content

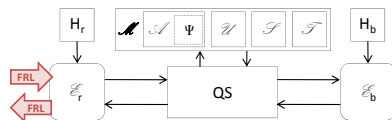
- Reference (R): element of the model \mathcal{M}
- Action (A): operation executable in the environment
- Proposition (P): logical proposition regarding the state of \mathcal{M}
- Value (V): value of an element of the model \mathcal{M}

Performatives

Language structure

FRL supports I/O between the user (u) and the agent (a) through the interface

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Content

Performatives

- Knowledge: **ASK_u** [R|A|P], **HOW_u** [A], ...
- Actions management: **SUGGEST_a** [A|P], ...
- Feeling expression: **FEEL_u** [P], **LIKE_a** [R|A|P|V], ...
- Dialogue: **AGREE_u** [P], **BYE_u** [], ...

Syntax

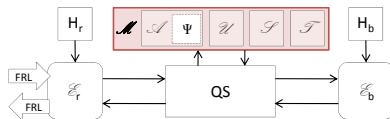
Tree structure

- Non-terminal nodes: concepts
- Terminal nodes: symbols, numbers, booleans, strings

Skeleton of the \mathcal{M} ontology

```

Model = Rootconcept[
  Concept1[
    Concept11[...],
    Concept12[...],
    ...]
  Concept2[
    Concept21[...],
    Concept22[...],
    ...],
  ...]
...]
```



5 domains in the model \mathcal{M} :

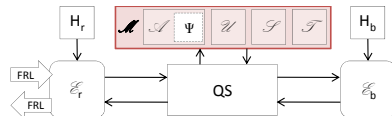
- 1 The agent (\mathcal{A})
- 2 The user (\mathcal{U})
- 3 The request (\mathcal{R})
- 4 The session (\mathcal{S})
- 5 The topic (\mathcal{T})

$$\mathcal{M} = \langle \mathcal{A}, \mathcal{U}, \mathcal{R}, \mathcal{S}, \mathcal{T} \rangle$$

Dynamics

$$\mathcal{M}_0 = \langle \mathcal{A}_0, \emptyset, \emptyset, \emptyset, \mathcal{T}_0 \rangle$$

- Agent updates \mathcal{A} , \mathcal{U} , \mathcal{R} and \mathcal{I} according to interactions
- Application updates \mathcal{T}



Model Query Language (MQL)

- GET** [path] return subtrees
- SET** [path,expr] replaces subtree by expression
- ADD** [path,expr] appends expression to the subtree
- DEL** [path,subtree] deletes a subtree

...

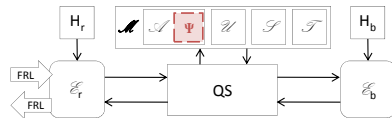
Example of path: $\mathcal{M}.\mathcal{A}.\text{name}$

A query object Q_i wraps queries

Q_i^+ / Q_i^- stands for a successful/failed request

Four mental states

	Unary	Binary
Static	Trait Ψ_T	Role Ψ_R
Dynamic	Mood Ψ_m	Affect Ψ_a



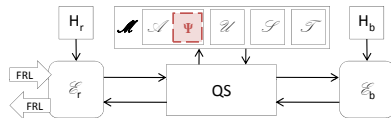
Values

In $[-1, 1]$ but we distinguish 5 intervals:

$v \in [-1, -0.8]$	<	strongly antonymic
$v \in [-0.8, -0.2]$	-	antonymic
$v \in [-0.2, 0.2]$	=	neutral
$v \in [0.2, 0.8]$	+	positive
$v \in [0.8, 1]$	>	strongly positive

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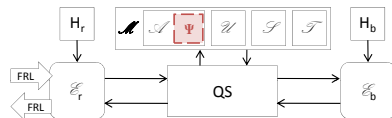
Traits Ψ_T

Classical “Big Five” (*Goldberg, 1981*) defining the personality

- *Openness*: appreciation for adventure, curiosity
- *Conscientiousness*: self-discipline and achieves goals
- *Extraversion*: strong positive emotions and sociability
- *Agreeableness*: compassion and cooperativeness
- *Neuroticism*: experience negative emotions easily

Four mental states

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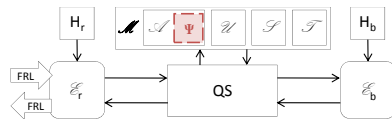
Moods Ψ_m

Personality factors changed in time by heuristics and biases

- *Energy*: physical strength
- *Happiness*: physical contentment regarding the situation
- *Confidence*: cognitive strength
- *Satisfaction*: cognitive contentment regarding the situation

Four mental states

	Unary	Binary
Static	Trait Ψ_T	Role Ψ_R
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Roles Ψ_R

Static relationship between the agent and another entity of the world (e.g. users)

- *Authority*: right to be directive to X and reciprocally to not accept directive behaviors from X.

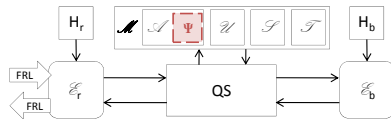
Antisymmetric: $\text{Authority}(X,Y) = -\text{Authority}(Y,X)$

- *Familiarity*: right to use informal behaviors towards X.

Symmetric: $\text{Familiarity}(X,Y) = \text{Familiarity}(Y,X)$

Four mental states

	Unary	Binary
Static	Trait Ψ_T	Role Ψ_R
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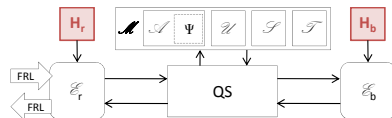
Affects Ψ_a

Dynamic relationships between the agent and another entity

- *Dominance*: power felt towards X.
Antisymmetric: $\text{Dominance}(X, Y) = -\text{Dominance}(Y, X)$
- *Affection*: attraction and tendency to be nice to X.
Not necessarily symmetric.
- *Trust*: feeling one can rely on X.
Not necessarily symmetric.

Heuristic Description Language

H : identifier[FRL-pattern] :→
 { GuardedScript₁, ...,
 GuardedScript_n }



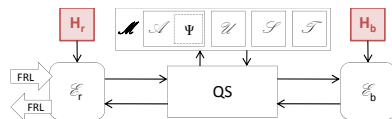
Simple rational reaction: "How old are you?"

```

 $H_r$  : ask-agent-attribute[ASKu[agent.x_]]:→ {
  → Q[i, GET[x_]],
  Qi+ → Q[j, SET[ $\mathcal{R}$ .reply, TELLa[agent.x_, Qi.value]]],
  Qi- → Q[j, SET[ $\mathcal{R}$ .reply, TELLa[Qi.failure]]]
}
```

Heuristic Description Language

H : identifier[FRL-pattern] :→
 { GuardedScript₁, ...,
 GuardedScript_n }



Simple behavioral reaction: "I don't like you"

H_b : dislike-agent[DISLIKE_u[agent]] :→ {
 → { $Q[i, \text{MAP}[\text{energy}, \lambda x.x*0.9]]$,
 $Q[j, \text{MAP}[\text{confidence}, \lambda x.x*0.9]]$ }
 }
 $Q_i^+ \wedge Q_i.\text{val} < -0.5 \rightarrow \text{ADD}[\mathcal{R}.\text{reply},$
 $\text{TELL}_a[\text{energy}, \text{"tired"}]]$
 $Q_j^+ \wedge Q_j.\text{val} < -0.5 \rightarrow \text{ADD}[\mathcal{R}.\text{reply},$
 $\text{TELL}_a[\text{confidence}, \text{"depressed"}]]$
 }

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- 3 Case study: Cognitive Biases
 - Principle
 - Implementating behaviors through biases
- 4 Conclusion

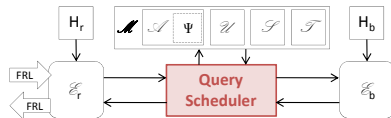
The CB scenario

Reminder: our objective is to be able to test the functioning of \mathcal{E}_r and \mathcal{E}_b together

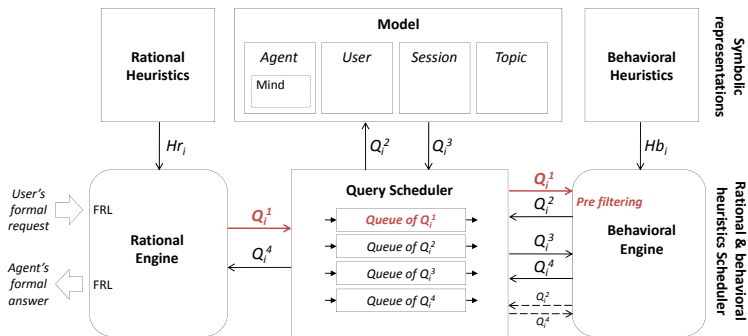
Hypotheses

- 1 \mathcal{E}_r and \mathcal{E}_b are constructed independently
- 2 \mathcal{E}_r and \mathcal{E}_b work independently

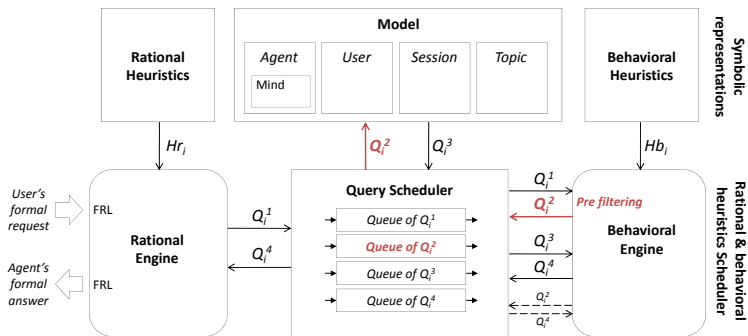
Practically, the Query Scheduler (QS) let \mathcal{E}_b prefilter and postfilter requests to and from \mathcal{E}_r



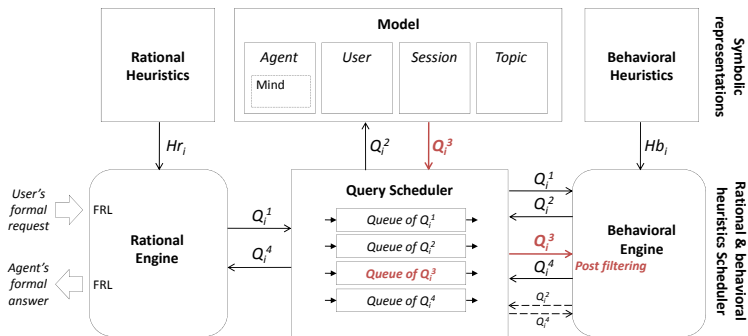
The CB dynamic functioning



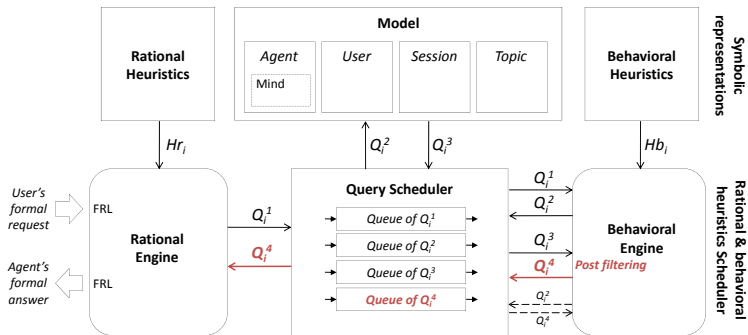
The CB dynamic functioning



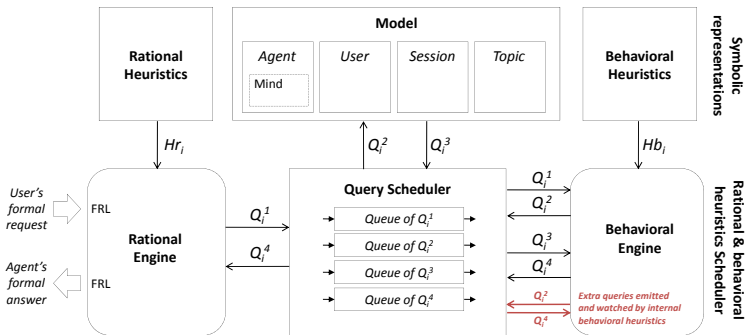
The CB dynamic functioning



The CB dynamic functioning



The CB dynamic functioning



Biased behavior example

A neurotic unhappy agent perceives extra negativity in what the user is saying

Extra negative perception: "I like the color of the title"

$$H_b : \text{see-life-in-black}[Q^1[i_ , \text{SET}[x_ .WorthForUser, 'high']]] : \rightarrow \{$$

$$M_h^< \wedge T_n^< \Rightarrow \rightarrow \{$$

$$Q^2[i, \text{SET}[x_ .WorthForUser, 'high'],$$

$$\text{ADD}[\mathcal{R} . \text{reply}, \text{REQUEST}_a[\text{JUSTIFY}_u[\mathcal{M} . \mathcal{R}]]]$$

$$Q^2[j, \text{MAP}[\text{confidence}, \lambda x. x * 0.8]$$

$$\dots\},$$

$$\dots\}$$

Biased behavior example

If we combine it with another one like:

Mention unhappiness

$$H_b : \text{on-entering-unconfidence}[Q^3[i_ , \text{MAP}[\text{confidence}, f_]]] : \rightarrow \{ \\ Q_i^{+4} \wedge \setminus M_c^- \rightarrow \text{ADD}[\mathcal{R}.\text{reply}, \text{TELL}_a[\setminus M_c^-]] \\ \dots \}$$

We can get the answer: "You're making me depressed"

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Conclusion

Summary

- Assistance requires rational reasoning over the task **and** behavioral reasoning about the dialogical session
- The relationship between both is an open issue
- The R&B framework proposed here allows implementation of flexible relationship between rationality and behaviors – for instance, the Cognitive Bias hypothesis

Perspectives

- 1 Implementing the R&B model (in Mathematica)
- 2 Combining it with the DIVA toolkit to deploy on the web
- 3 Experimenting different behaviors with real users

Related works in cognitive models

- CoJACK: addition of human physiological constraints to JACK agents (*Evertsz et al., 2008*)
- Use of degrees in multivalued logics for BDI agents (*Casali et al., 2004*)
- Extra parameters to BDI architectures: to help to model emotional behaviors – fundamental desires, capacities, resources. . . (*Pereira et al., 2008*)
- Heuristics order: impacts the perception of high level personality traits (*Dastani, 2002*)